

**FREE** **Lite** **LONDON**  
 THURSDAY, 14 FEBRUARY 2008 thisislondon.co.uk

**YELLOW FEVER HITS THE TUBE** SEE PAGE FOUR

**New look for a new, Smiley Lily** SEE PAGE THREE

**Fashion mouse ... the internet shopping spot**

**PRIMROSE HILL boutique Anna is now online. Gorgeous flirty dresses from Single and By Malene Birger are its forte. But we also really love Anna's supersoft own-label cashmere, especially in this beautifully vibrant raspberry hue. Fitted cashmere jumper, £189, shopatanna.co.uk**

£480). I'll almy rise stud every e-nd no is no, ten heir afe.

London Lite Thursday, 14 February 2008 21  
 COMPILED BY TAMARA ABRAHAM FASHION

**Style File**  
**Fashion news**

**Ad's all-star cast**  
 CONVERSE is celebrating its centenary with two exciting launches — the first is an ad campaign featuring Brit personalities including Sid Vicious, Ian Curtis and Jefferson Hack. The second is a facelift for its flagship Carnaby Street store, which has exclusive limited-edition styles alongside established collaborations with John Varvatos and Bono's Product Red project. Converse 23-24 Carnaby Street, W1 (converse.com)

**Matches fixture**  
 FANS of Matche's boutique's fantastic designer offerings may no longer need trek to the Notting Hill or Wembley outposts because the mini-chain is opening a store on super-chic Marylebone High Street. Expect to find fashion items along the lines of of Larvin and Temperley, as well as the highly acclaimed in-house label, Prada. Opening 23 February. Matches, 87 Marylebone High Street, W1 (matchesfashion.com)

**Lead-him-on lashes**  
 VALENTINE'S DAY is finally here and if you really want to wow your man, you'll need to flutter some some-hilar-lashes. Luckily, cosmetics company Laura Mercier is coming to the rescue. The company has just launched babydoll false lashes which are guaranteed to set your date's heart racing. Available now, bring them up at Space NK and Harrod. From £14 per pair (lauramerier.com)

**Chloé designer chic**  
 WE'VE been fans of Chloé Sevigny's unique chic style and were mighty jealous of New York when she teamed up with boutique Opening Ceremony in a one-off collection for its in-house label. Happily, it is now destined to hit Selfridges next month. Expect fitted pencil skirts, short-skirts and our favourite check T-shirt dress (212). Chloé Sevigny for Opening Ceremony, from March, exclusively at Selfridges

**Raid her wardrobe**  
 NOW it's our turn to get our hands on the best clothes before they hit the shopfloor at new fashion event Buy My Wardrobe. Organisers have persuaded 20 glamorous fashionistas — including stylist Zoe Linn, whose clients include Cat Deely, to sell off their couture, vintage and high street finds on 23 February. Tickets cost £5, from Vanilla, 131 Great Titchfield Street, W1 (buymywardrobe.com)

**Feel the fear and take on the season's daring new trends**

Overgas. So what's new? Well everything. It's time to spring clean my play-it-safe wardrobe and get a grip on this season's scariest trends. It's out with the old and in with the new — jumpsuits, frills, super-minis, stars, stripes and even ethnic prints. Staring in at the deep end, I found out the perfect all in one. I found it in **Mare**, where the high-waisted design flaunt wide legs, figure-flattering belting — and a 100% jumbo tag. It's more grown-up than many of this season's douchy styles.

Next, **Bill Stewart's** poppy and Daria dress (£200) completely hit the spot and looks lovely with opaque tights. Finally, tags inspired tailoring has been on my radar for a while and I'm excited with **3.1 Phillip Lim's** sticky one-piece jumpsuit (£400), **Kabuki's** £250 cuff and the red Daria brooch from **Bill Stewart** (£485).

shouldered cobalt blue dress (£685). I'll slip it on for manometers on fancy occasion evenings and accessories with **Kabuki's** oversized three-stud gold cuffs (£50 each). Just for every now and then I've fallen for there are updates I'm interested in — **Native American** embroidery and **Viktor & Rolf's** vintage-inspired gowns, for example. But there's no denying this spring is great for anyone who, like me, has forgotten to have fun with their fashion and been playing it far too safe.

**PRIMROSE HILL boutique Anna is now online. Gorgeous flirty dresses from Single and By Malene Birger are its forte. But we also really love Anna's supersoft own-label cashmere, especially in this beautifully vibrant raspberry hue. Fitted cashmere jumper, £189, shopatanna.co.uk**

**Glennie Turner, 25, actress from Earl's Court. Dress, £48, Olga de Polze jacket, £50, Totic bag, £20, Portobello Market**

**Cherry Donaldson, 16, student from Essex. Jacket, £30, scarf, £1, T-shirt, £3, and skirt, £5, all Primark; bag, £20, local market**

**Caroline Leonard, 24, hairdresser from Versailles. Dress, £40, shop in Clapham; shoes, £40, H&M**

**Affidil Ndjere, 25, student from Sweden. Top and two scarves, all from grandmother; trousers, £150, Robert & Flax**

**Georgia Carvon, 25, student from Milton Keynes. Dress, £30, Topshop; cardigan, £25, Warehouse; boots, £60, Topshop**

**Shu Fang, 18, student from China. Dress, £30, Topshop; long-sleeved top and boots, both from shop in China**

**Sofia Myrberg, 21, shop assistant from Sweden. Top, £4, bag, £20, both H&M; shorts, £12, H&M; shoes, £5, Brick Lane Market**