



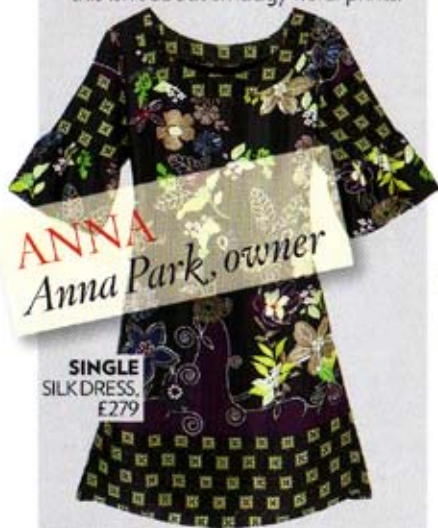
vogue shops

FLORAL

"Floral styles have evolved from previous seasons by becoming less bohemian and more grown-up."

STAR PIECES: "Printed silk sundresses by Single (*below*); floral wedges by L'Autre Chose; maxi halterneck dresses by T-Bags; abstract tunics by Betty Jackson."

TIPS: "Look out for remarkable colour – this isn't about smudgy floral prints."



ANNA
Anna Park, owner

SINGLE
SILK DRESS,
£279

NAUTICAL

"We have chosen pieces that are, above all, smart. Nautical should be polished – think the Hamptons."

STAR PIECES: "Navy wide-leg trousers (*below*) and Breton striped tops by Ralph Lauren; nautical-style accessories by Schumacher; high-waisted jeans by Paige Premium Denim."

TIPS: "Tuck tops into wide-leg trousers; high heels are vital."



RALPH LAUREN
BLUE LABEL
WOOL
TROUSERS, £210

BRIGHTS

"Colour prevails. We have focused on neon shades, hot pinks, lime greens and the brightest yellow."

STAR PIECES: "Neon smocks by Et Vous; beaded necklaces by Queene & Belle; bright vests by Marlene Birger (*below*)."

TIPS: "Wear bright colours with white or neutrals to keep the look fresh and modern."



MARLENE
BIRGER
COTTON VEST,
£25

MANNISH

"We have gone for clothes with a slouchy element; we have bought into the total look – boyfriend blazers worn with pleated gabardine trousers."

STAR PIECES: "A Margaret Howell blazer (*right*); poplin Bermuda shorts by Nicole Farhi; soft cotton shirts by 0039 Italy."

TIPS: "Pair wide-leg trousers with a loose-fitting shirt or a skinny vest."



MARGARET HOWELL